# **Our Cookies Policy**

This Cookies Policy explains how we use cookies and similar technologies on our website and outlines your rights regarding the use of cookies.

## 1. What Are Cookies?

Cookies are small text files placed on your device by websites you visit. They help improve your browsing experience by remembering your preferences and actions. Cookies can also be used to track and analyze your activities on the site and across other sites.

#### 2. How We Use Cookies

We use cookies for the following purposes:

- Essential Cookies: These cookies are necessary for the Site to function properly. They enable core functionalities such as security, network management, and accessibility. Without these cookies, certain features of the Site may not work.
- Performance Cookies: These cookies help us understand how visitors interact with the site by collecting information about which pages are visited most often and how users navigate through the Site. This data is used to improve the performance and functionality of the Site.
- Advertising Cookies: We use cookies to track your browsing activities and interests to provide you with relevant advertisements. These cookies help us deliver targeted ads based on your browsing behaviour and measure the effectiveness of our advertising campaigns.
- Analytics Cookies: These cookies collect data on how users interact with the Site, such as the number of visitors and the pages they visit. This information helps us analyze trends and improve our sites.

#### 3. Third-Party Cookies

In addition to our own cookies, third-party partner cookies may be placed on your device when you visit our and/or partner sites upon subscription. These cookies are set by third parties, such as advertisers, content providers and analytics providers, and may be used for purposes such as tracking your interactions with their ads, provision of services and completion of subscription, measuring ad and content performance, and providing you with tailored content.

The Company and its subsidiaries are not liable for any cookies used by third party websites and thus cannot be held liable for any third party misconducts, misuses and/or misleading cookies.

#### 4. Managing Cookies

Since these cookies serve dual purposes, managing your preferences might affect both the performance improvements and the relevance of advertisements you receive. You can control the use of these cookies through your browser settings or by using the cookie management tools provided on our Site. Adjusting these settings may impact your experience with both the Site's performance and the relevance of ads shown to you.

### 5. Consent to use of Cookies

Cookies may ask permission to be placed on your computer and/or mobile devices once you agree, the file will be added. Users can modify these constants as advised above. We note that any modification to such consent may affect the services provided.